

Aokah: AI Execution-Intelligence Operating System for GCCs

AI execution-intelligence platform for Global Capability Centers, improving transformation speed and governance quality across enterprise deployments with AI-native operating system capabilities.

Award standing: **2nd Place**

Aokah secured 2nd Place in the 2026 HFS SaS Awards, selected from more than 250 submissions across the awards program. The recognition centers on Aokah's submission, "Aokah: AI Execution-Intelligence Operating System for GCCs", in the category of Best Startup / Emerging Tech Firm.



The challenge behind the Aokah entry

Global enterprises are investing billions into GCC expansion, AI transformation, shared services modernization, and distributed operating models. Yet despite the scale of investment, execution remains one of the industry's greatest unresolved challenges.

What they built

Aokah is the world's first AI + Expert Execution Intelligence Operating System for GCCs.

Results

- Aokah's enterprise deployments demonstrate that AI-native execution intelligence can fundamentally improve transformation speed, governance quality, operational predictability, and strategic decision-making.
- Fortune 500 chemical manufacturer reduced GCC location shortlisting timelines from 10 weeks to under 1 week using Aokah's Scenario Builder capabilities.
- A global logistics enterprise aligned strategy, execution accountability, and governance visibility across a multi-country GCC transformation program.
- Fortune 500 consumer goods enterprise accelerated board-ready GCC strategy creation from months to weeks.
- A global manufacturer used Builder to govern entity setup, talent ramp-up, vendor sequencing, and IT execution through a unified execution intelligence layer.
- A global logistics and transportation company completed the following in two weeks for their EMEA operations, all delivered through Aokah's AI platform and a Forward Deployed Expert:
 - Location selection
 - Business case
 - Comparison of business case between direct build and BOT (Build-Operate-Transfer)

The client selected Aokah for the richness of its data and the speed of its system: Aokah's fees were one-tenth of what the client had paid an advisor two years earlier, and the timeline fell from four months to two weeks that earlier advisor-led engagement having covered an Asia Pacific location choice.

Bottom line

Aokah backs up its claims with production evidence rather than a roadmap: Aokah's enterprise deployments demonstrate that AI-native execution intelligence can fundamentally improve transformation speed, governance quality, operational predictability, and strategic decision-making.

Learn more about Aokah at www.aokah.com

Appendix: About the Category and the Awards

Best Startup / Emerging Tech Firm

This category tracks what HFS Research calls AI-native and ecosystem SaaS-ification: newer platforms built from the ground up for autonomous decision-making, continuous optimization, and contextual recommendations, rather than retrofitted from an existing services or software business. Entrants are early-stage or emerging firms judged on the strength and originality of the underlying architecture as much as on scale already achieved.

Every submission in this category was evaluated by HFS analysts and board members against five shared criteria:

- AI-driven delivery – is the solution genuinely autonomous, or is AI still assisting humans doing the work?
- Agentic adaptability – does the platform learn and orchestrate across workflows, or does it execute fixed rules?
- Outcome orientation – are commercial terms tied to results? Is there a quantified business case?
- Scalable architecture – is the IP reusable across clients and industries, or bespoke to one engagement?
- Proven enterprise success – verifiable, production-scale evidence with named or named-tier clients.

The HFS Services-as-Software Awards recognize the enterprises and technology providers leading the shift from labor-based delivery to AI-native, software-defined operations. Finalists in each category were selected by the HFS analyst team following a structured review of submissions against the criteria above. Winners were then determined by the HFS board of external advisors, who scored and ranked the finalists to reach a final result.

About HFS Research

HFS Research is the leading global analyst firm focused on business operations, digital transformation, and enterprise modernization.

For over a decade, HFS has shaped market language – from OneOffice to Services-as-Software – helping enterprises and providers understand where operating models are headed.

We work with global enterprises, IT and business services providers, software and cloud vendors, investors, and innovators.

The Services-as-Software Awards extend that leadership by recognizing organizations delivering measurable transformation in the market.