



HFS HORIZONS SUMMIT
LONDON • 23 MARCH 2023

HFS

Enterprise Leadership Session

The Horizons of Finance Innovation



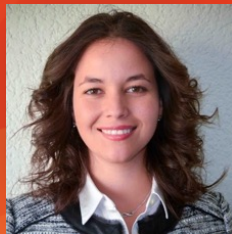
Saurabh Gupta
President, Research and
Advisory Services
HFS Research



Joe Anichebe
Managing Director
Emizar Holdings



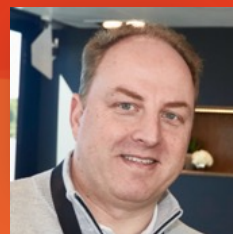
Tim Hammonds
GBS Finance Director
Stellantis



Carolina Romero
CFO, Global Private
Banking & Wealth
HSBC



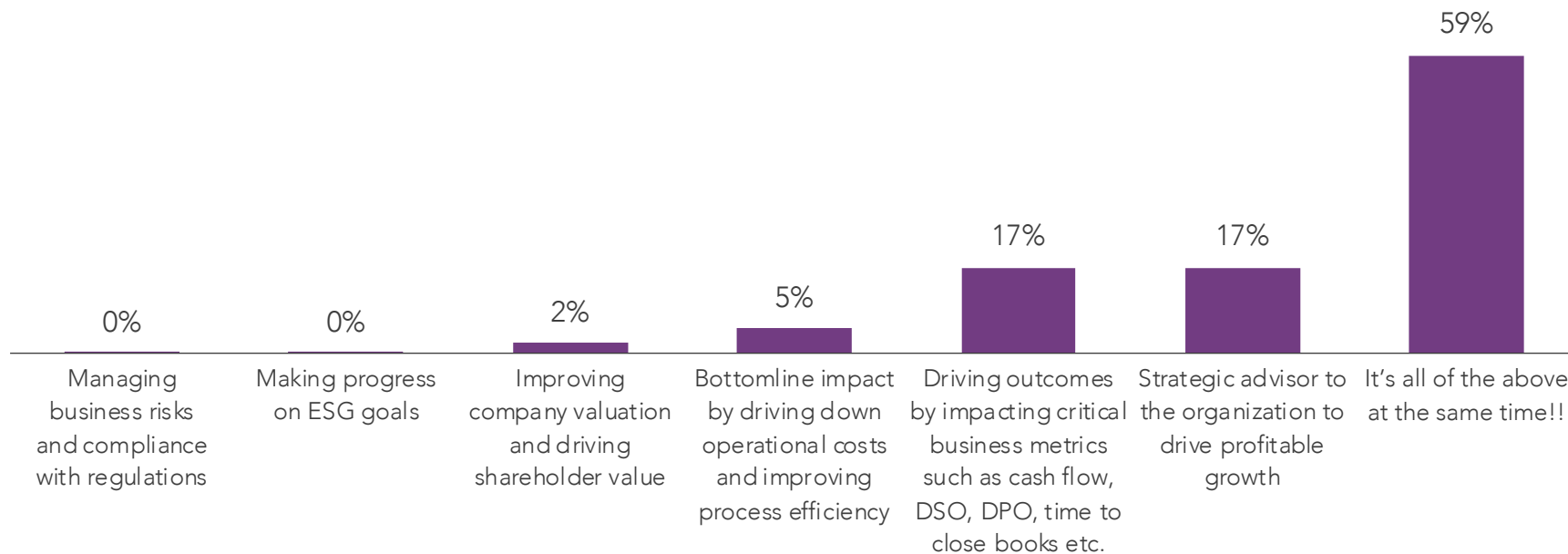
Valentina Smirnova
Head of Finance
Operations
AXA Partners



Michael van der Steen
VP Plan to Invoice &
Strategy
Adidas

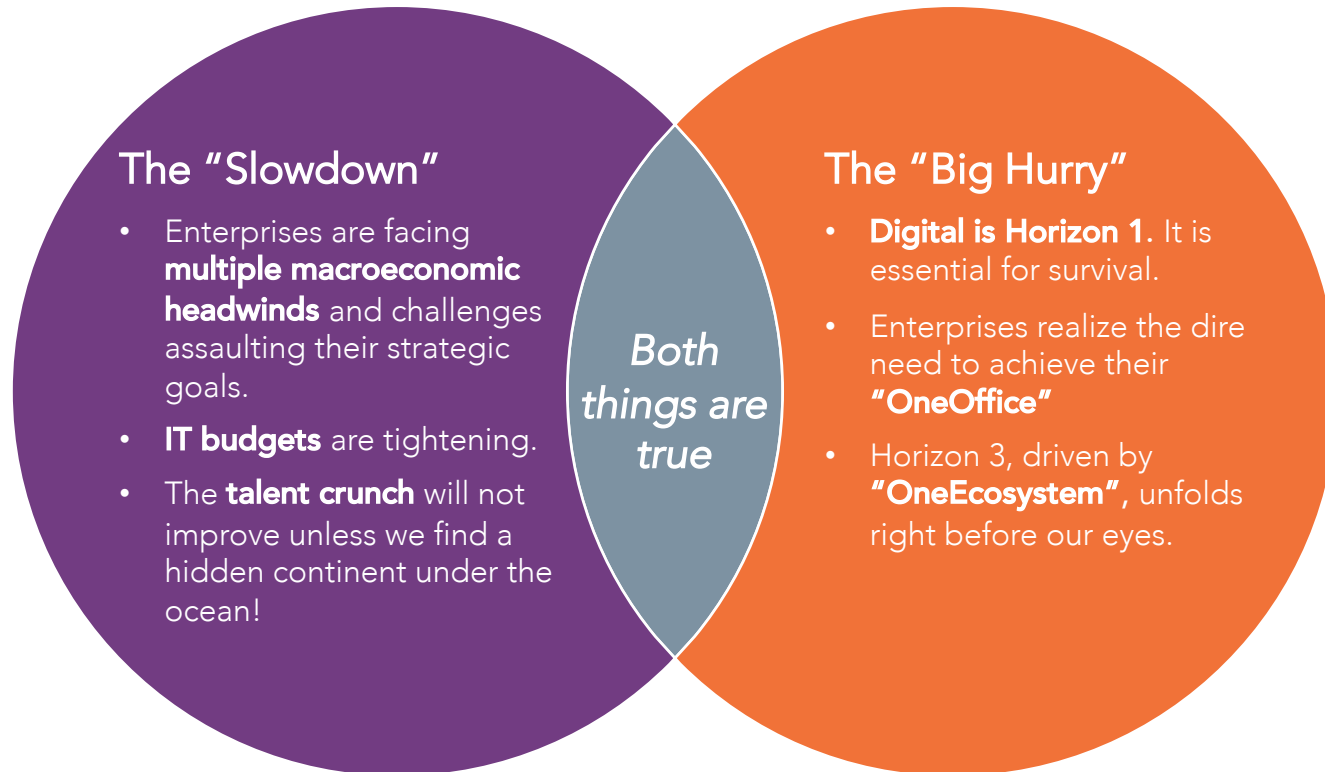
Polling question and response:

What is the most important role of the finance function in today's world?



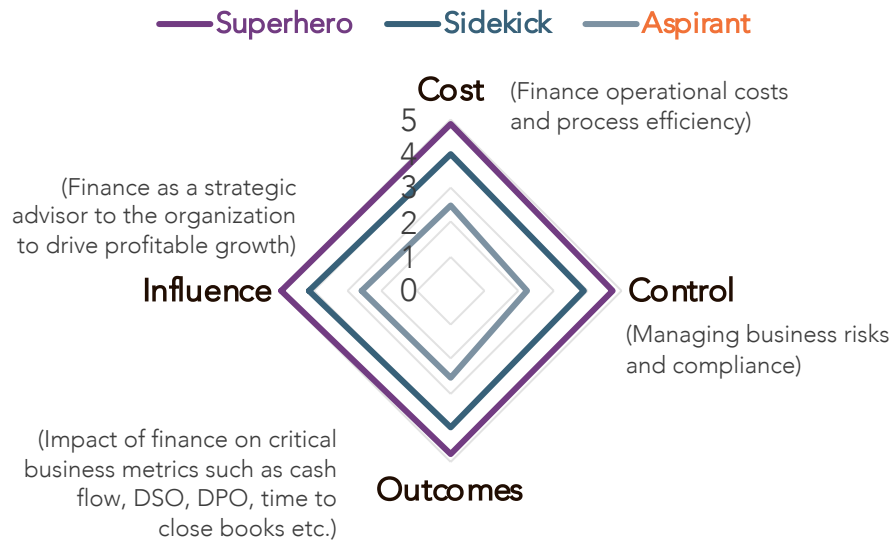
Source: HFS Horizons Summit–London, 2023

The Digital Dichotomy: Finance is at the center of helping the organization balance the macroeconomic “Slowdown” with the “Big Hurry” to innovate

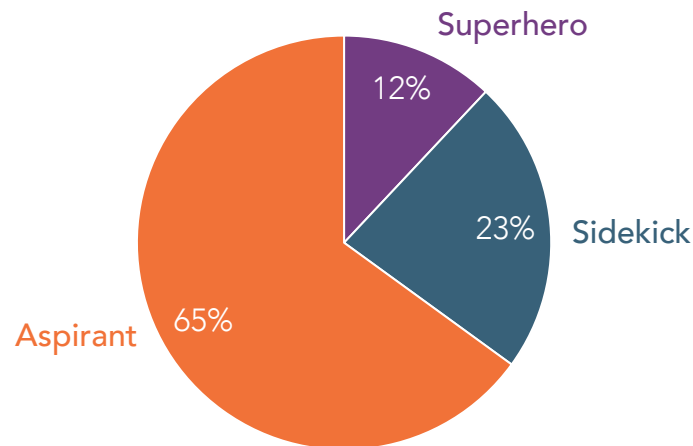


Only 12% of finance organizations have realized their ambitions around cost, control, business outcomes, and influence

How would you rate your organization's finance function on the following dimensions
(On a scale of 1-5 where 1=Poor and 5=Excellent)?



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(On a scale of 1-5 where 1=Poor and 5=Excellent)?



Sample: 411 senior finance executives across Global 2000 enterprises
Source: HFS Research, 2023

What is the role of a finance leader in today's context where on the one hand, there is a potential "Slowdown" fueled by macroeconomic headwinds but on the other hand, enterprises are in a "Big Hurry" to innovate?

Enterprises are facing multiple macroeconomic headwinds. What keeps you awake at night and what are you doing to sleep better?

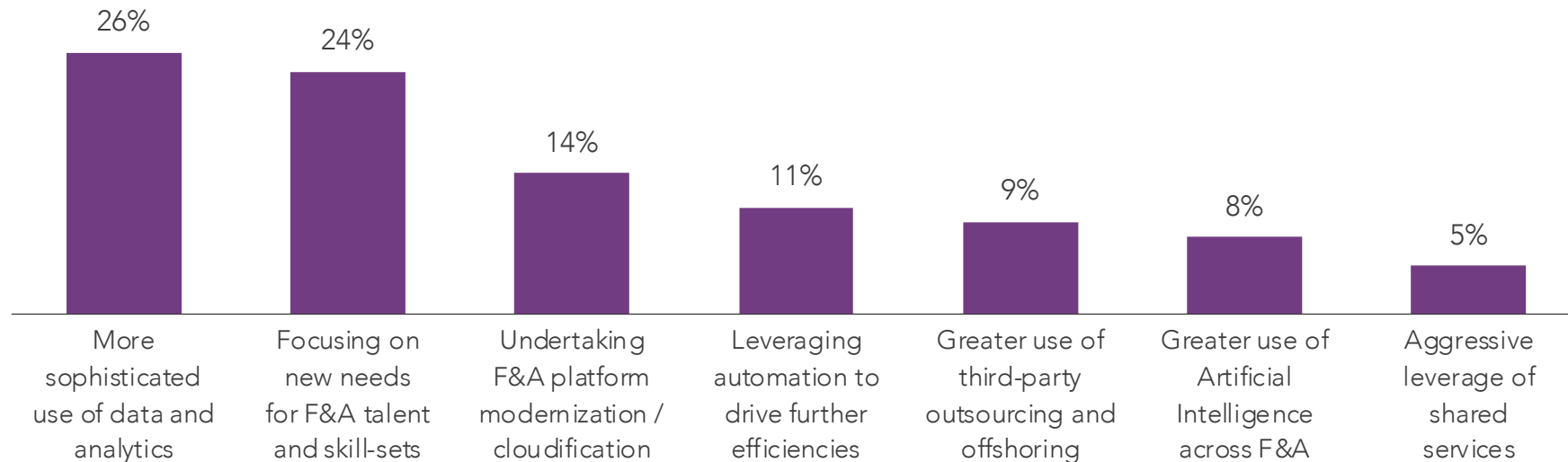
What are the most concerning macro-environmental factors adversely impacting your organization's goals?



Sample: 600 Global 2000 Enterprises
Source: HFS Pulse, 2023

What are the strategic initiatives in your finance organization that you are undertaking to drive change and transformation? And why?

Top 7 finance initiatives ranked by finance executives

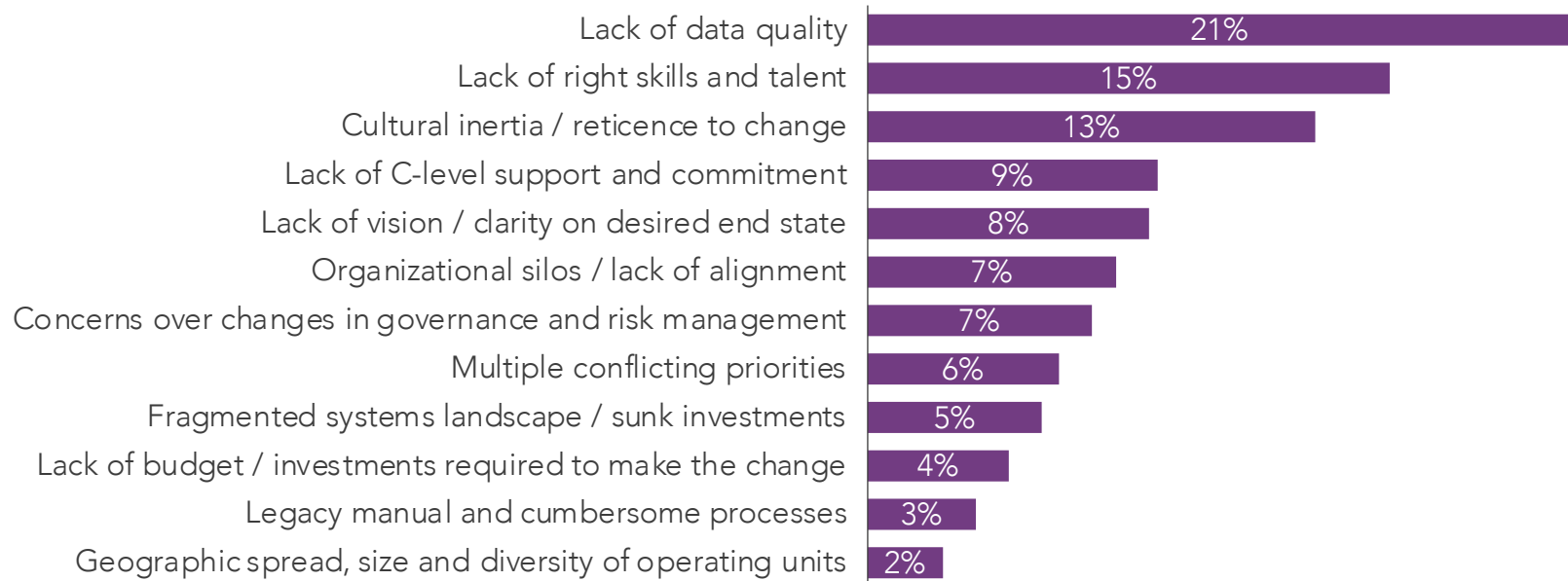


Sample: 207 F&A executives
Source: HFS Research, 2022

What are the biggest internal roadblocks? What are you doing to turn them around?

What are the biggest inhibitors for your firm to meet your strategic objectives for finance?

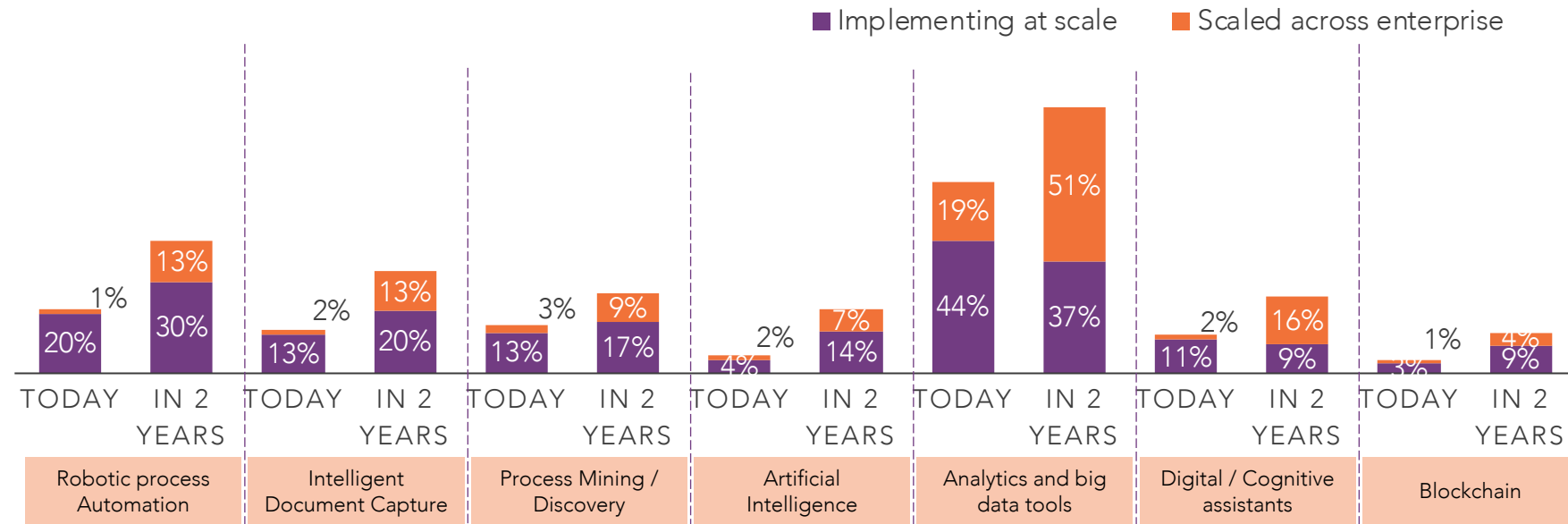
% respondents



Sample: 411 senior finance executives across Global 2000 enterprises
Source: HFS Research, 2023

Which emerging technologies are you most excited by in terms of their potential to drive finance transformation?

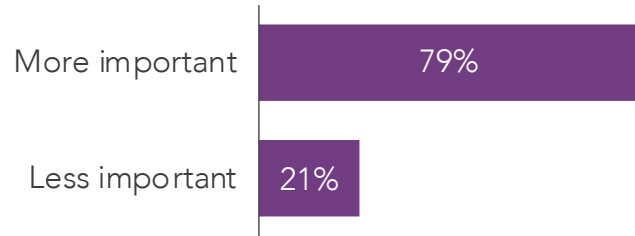
Adoption of emerging technologies at scale across the enterprise % respondents



Sample: 411 senior finance executives across Global 2000 enterprises
Source: HFS Research, 2023

Polling question and response:

Is the concept of Global Business Services (GBS) more important or less important today compared to 3-4 years ago to drive finance transformation?



Source: HFS Horizons Summit-London, 2023

GBS is a term for centralized service delivery models that encompass shared services (captives), outsourcing, and centers of excellence (COEs) to serve multiple business units. Scope can include finance, IT, HR, and procurement, as well as other functions, and can be delivered onshore or offshore.

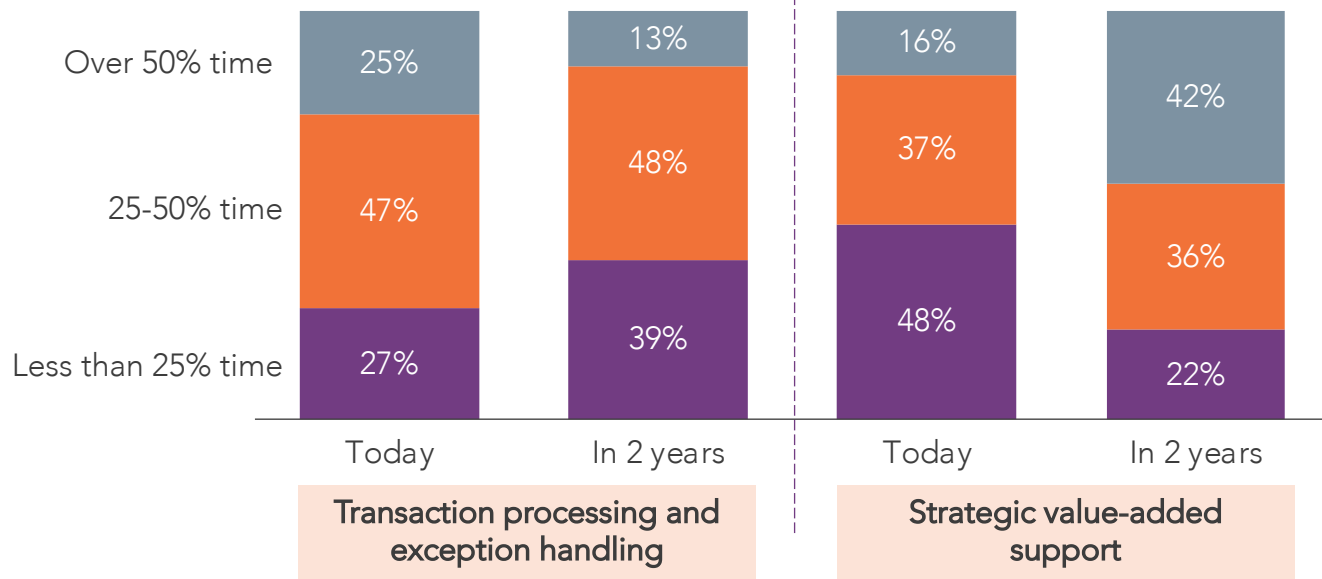


**“Working here is a lot more fun since
we started outsourcing our stress!”**

What would a future-ready finance organization look like from an operating model perspective?

How would you classify the % of time spent today by your finance workforce and how do you expect it to change in the next 2 years?

% respondents



Sample: 411 senior finance executives across Global 2000 enterprises
Source: HFS Research, 2023

If you had one wish that would come true, what would it be?



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