

# HFS SUPER SUMMIT

## C-SUITE PANEL: THE LEADERSHIP STATE OF THE UNION



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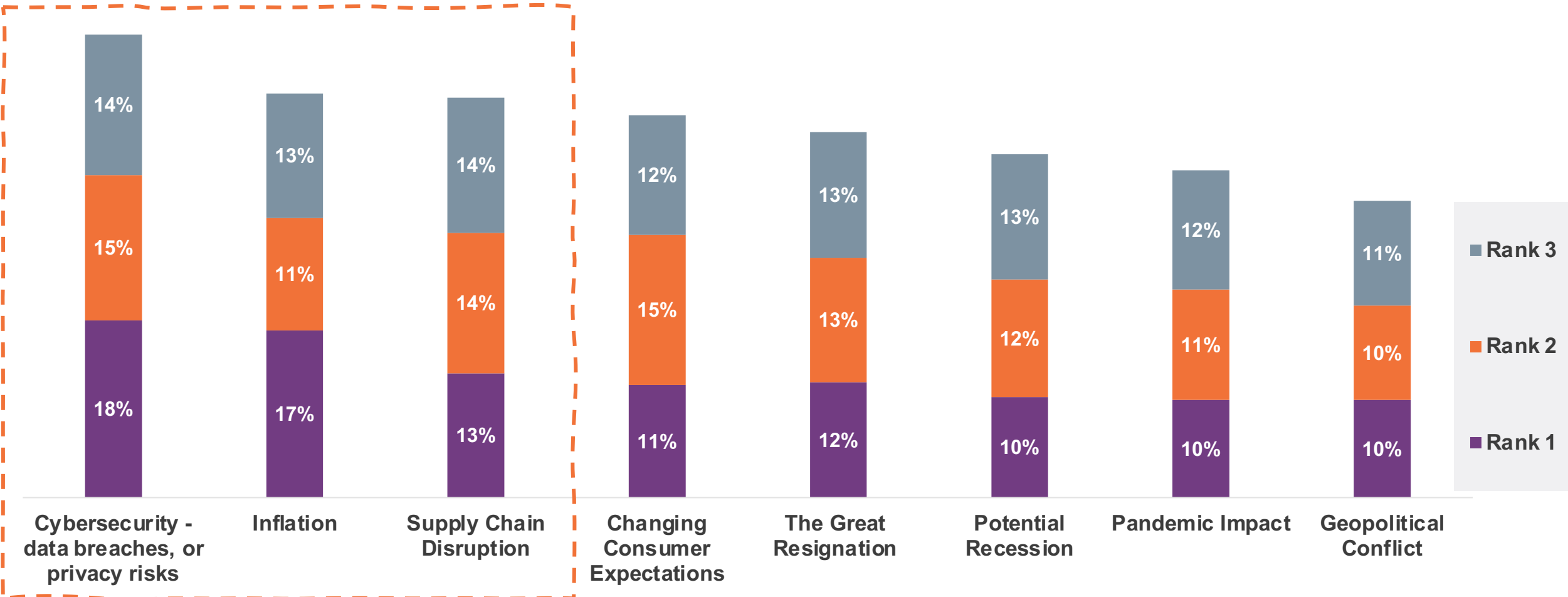
**#HFSuperSummit**

*How much did the pandemic really  
change everything?*

*Inflation, climate change, geopolitics, loss of democracy, people challenges, recession....  
We're experiencing a global assault on all things that used to be "stable" in our lives...  
Is this just the way things are now, or is there a calmer future in store for us?*

# Enterprises are facing multiple macro-economic headwinds and internal challenges assaulting their strategic goals

What are the most concerning macro-environmental factors adversely impacting your organization's goals?



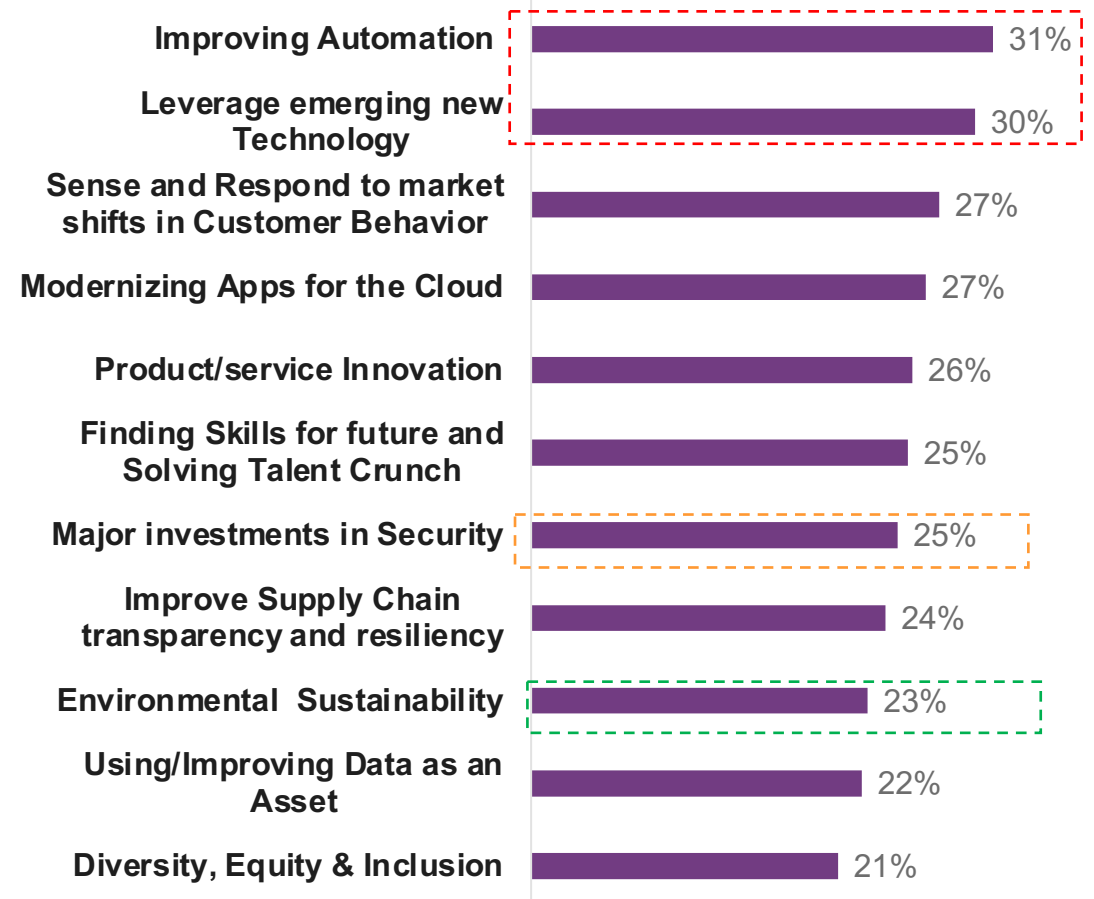
***What are the big issues keeping  
business leaders up at night?***

# Security, Digital Modernization, and ESG are the main leadership issues... but Automation and Emerging Tech are where the investments are

## Importance to the leadership agendas today



## Top initiatives underway to meet strategic priorities

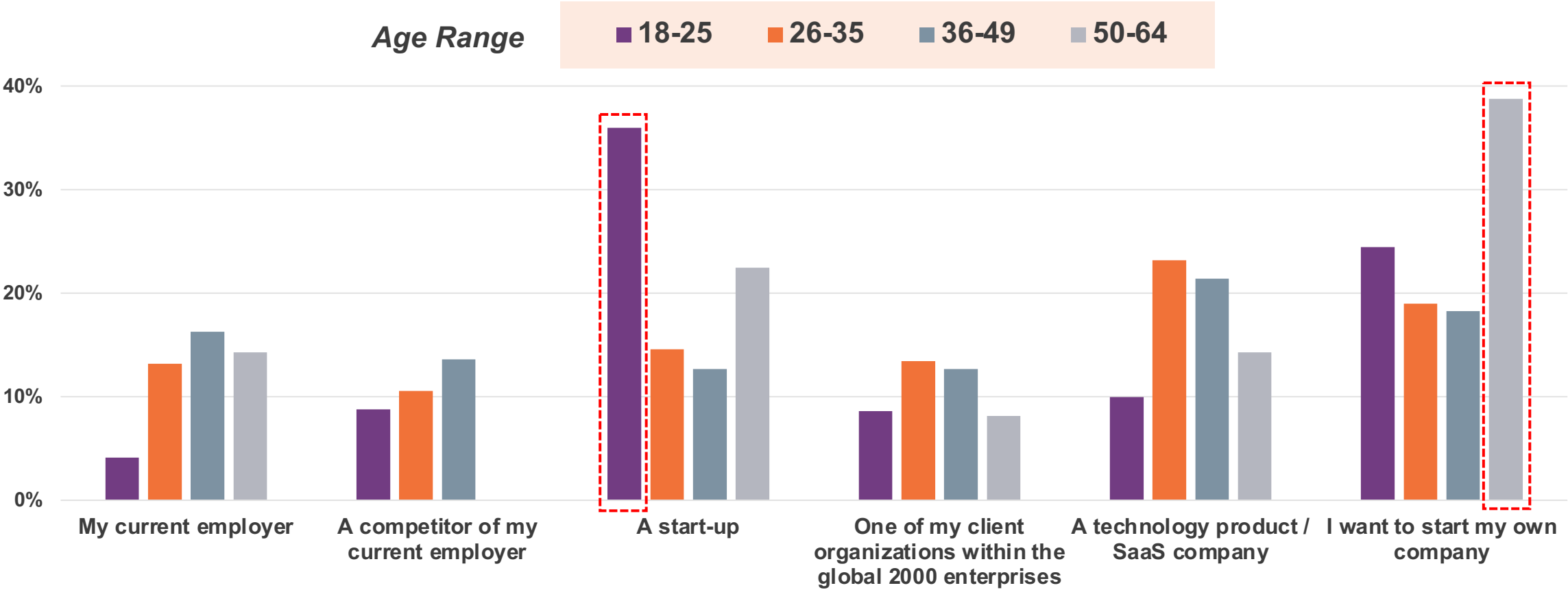


***What will our workplaces be like  
in a couple of years?***

***What skills will we need as people  
to be successful?***

# Gen-Zs want to work for start-ups, Gen-Xers want to start their own businesses

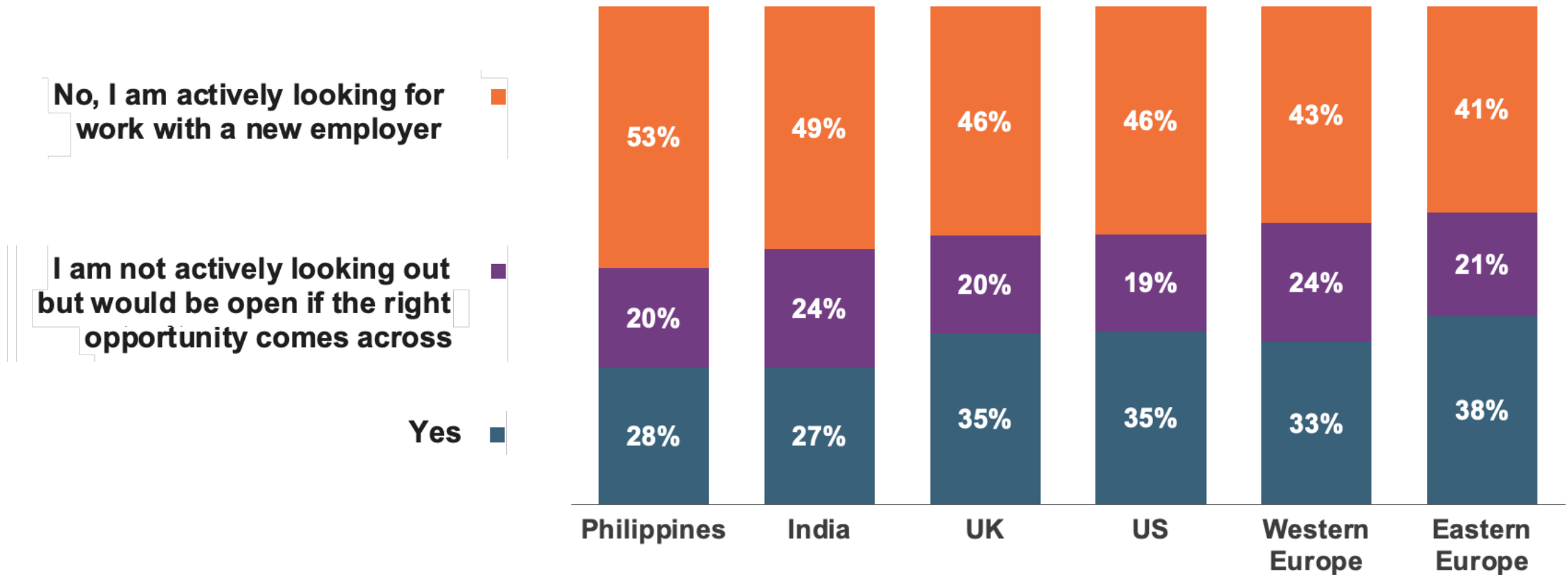
Which of the following best describes your dream employer?





# 7 out of 10 employees will leave their current employer if/when the right opportunity presents itself ...across the globe

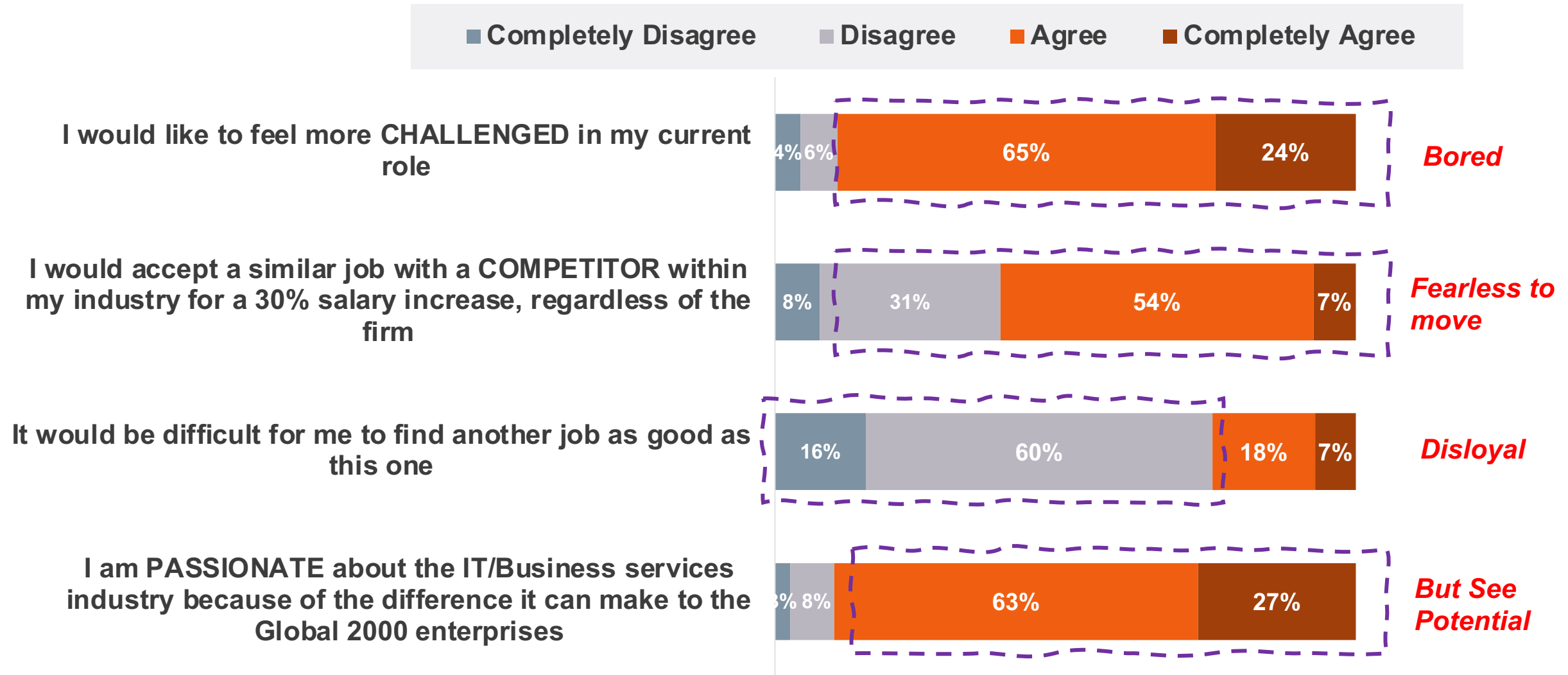
Do you intend to be with your CURRENT EMPLOYER for the next 12 months?



*How do we make roles more challenging and motivating for staff (and ourselves)?*

*How do we, as bosses, set the example for the hybrid work environment?*

# Employees feel under-challenged and are ready to jump ship. But they see POTENTIAL....

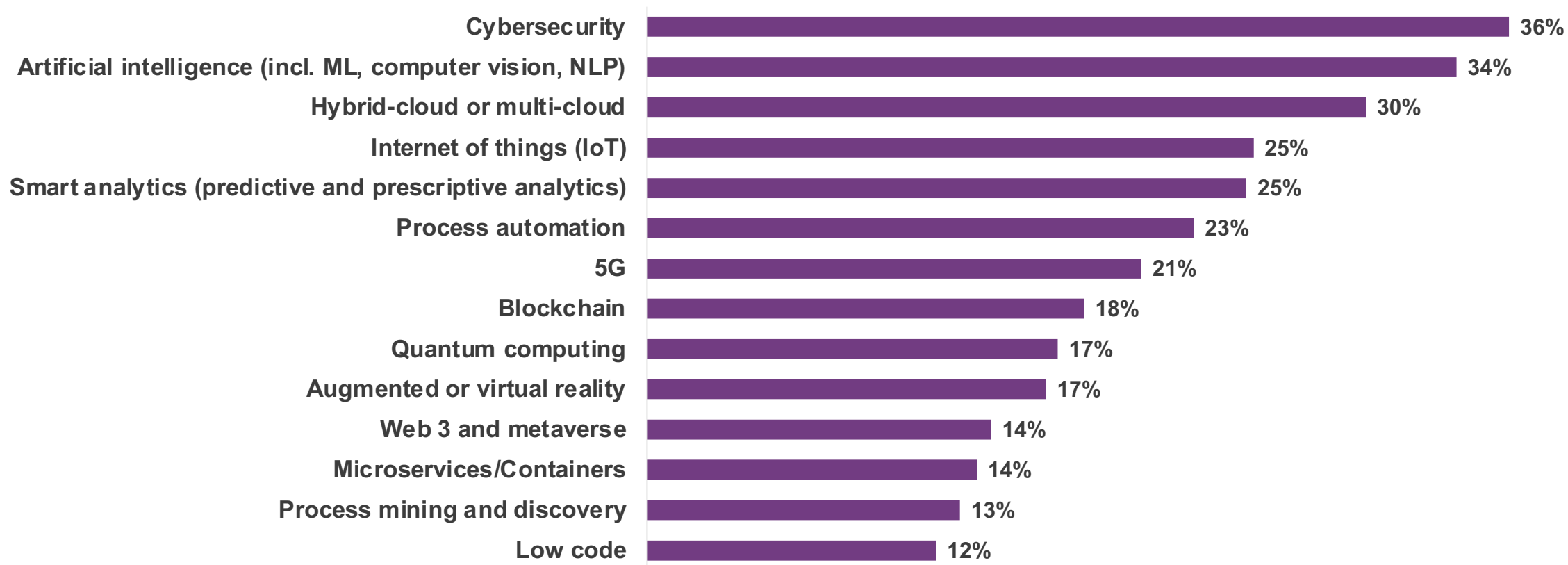


*How has our approach to technology and innovation changed since 2020?*

*What technologies are going to be core to businesses in a couple of years?*

# Cybersecurity, AI, and Cloud are the top 3 tech investment areas

Please rank the top 3 technologies where your organization expects to invest the most in the next 12-18 months?



*Based on today's discussion....*

*If there was one thing each of us can do  
to change our industry for the better,  
what would it be?*

# About HFS

Insight. Inspiration. Impact.



HFS is a unique analyst organization that combines deep visionary expertise with rapid demand side analysis of the Global 2000. Its outlook for the future is admired across the global technology and business operations industries. Its analysts are respected for their no-nonsense insights based on demand side data and engagements with industry practitioners.

HFS Research introduced the world to terms such as "RPA" (Robotic Process Automation) in 2012 and more recently, the HFS OneOffice™. The HFS mission is to provide visionary insight into the major innovations impacting business operations such as Automation, Artificial Intelligence, Blockchain, Internet of Things, Digital Business Models and Smart Analytics.

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