

# DRIVING ENTERPRISE INNOVATION: FROM DIGITAL TO ONEOFFICE TO ONEECOSYSTEM



**Saurabh Gupta**  
President, Research  
and Advisory Services  
HFS



**Kelly Fisher**  
Head of Corporate Sustainability  
HSBC Bank USA



**Gareth Morgan**  
VP, Global Finance Transformation  
Walgreens Boots Alliance



**Sidney Madison Prescott**  
Global Head of Intelligent Automation  
Spotify



**Rohan Ranadive**  
SVP, Head of Third Party  
Risk Management  
Truist



**Sandeep Sacheti**  
EVP, Customer Insights  
and Operational Excellence  
Wolters Kluwer



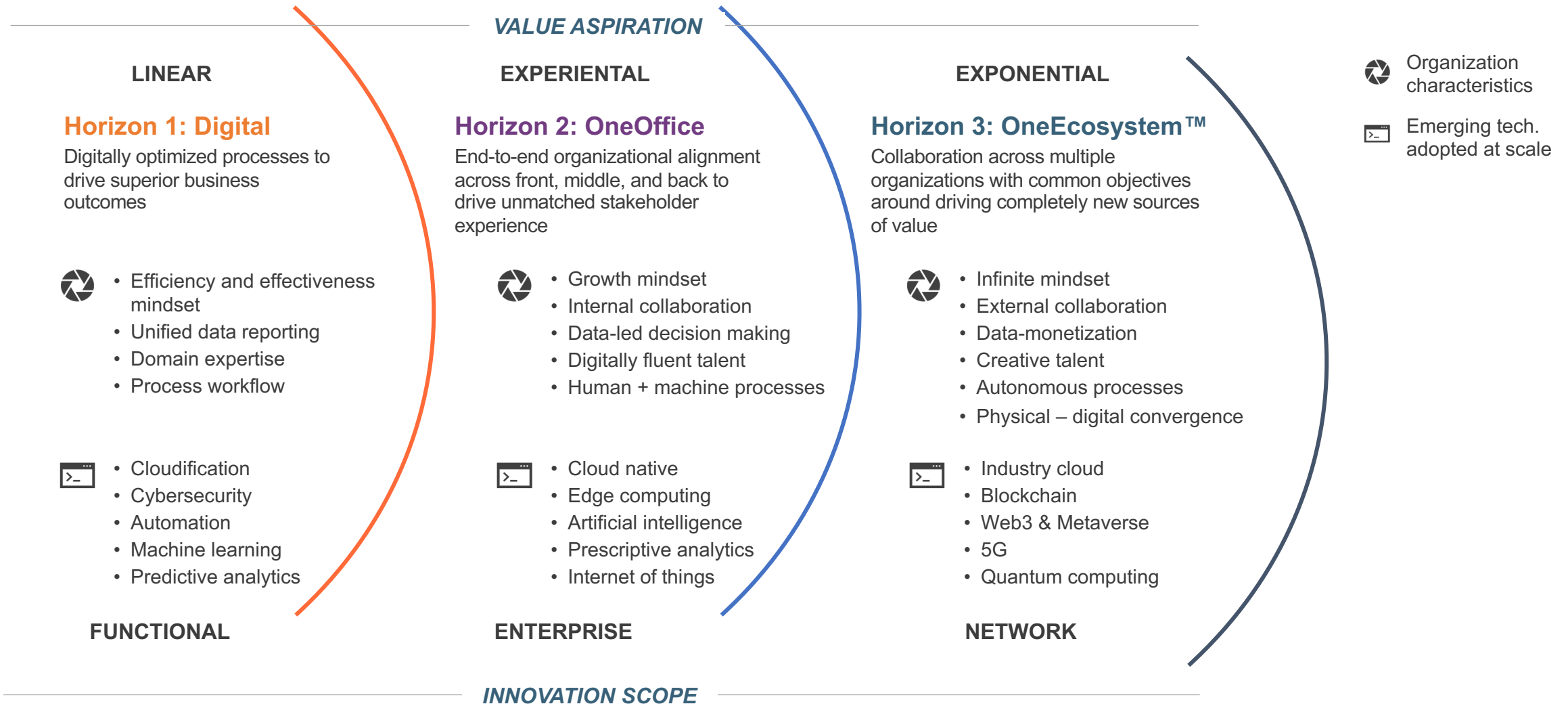
**Rickard Wieselfors**  
VP and Head of Automation & AI  
Ericsson

#HFSSuperSummit

# Setting the context

- Digital is no longer some *sci-fi* waiting to happen in 3-5 years. It's required NOW to survive.
- But in our drive to go digital, did we neglect the ballooning people and process debt in our organizations?
- We also need to look at data, sustainability and culture to drive real transformation

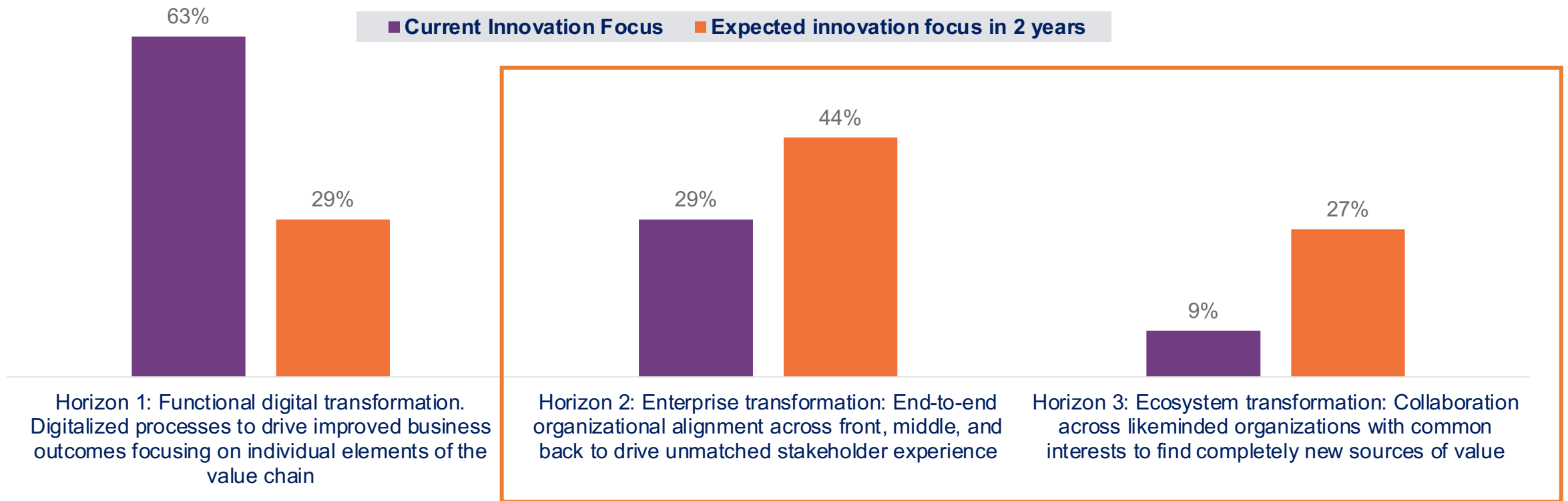
# The HFS Enterprise Innovation Framework



# Horizon 3 is no longer 'five years away'—it is unfolding right before our eyes

## What is your organization's current and expected innovation focus

% respondents



Sample: 602 executives across Global 2000 enterprises

Source: HFS Research, 2022

# Driving Enterprise Innovation

- What is enterprise transformation in today's global context?
- How do we change the enterprise mindset & culture to drive stakeholder value?
- What are the skills and talent that we need to make it real & how do we build a collaborative culture?
- How can enterprises stay at the edge of technology innovation by embracing emerging technologies, not resisting them?
- Should enterprises venture beyond the walls of their organizations to find new sources of value?
- How can we make our data ubiquitously available, accessible, and mineable to convert it into a real business asset?

# About HFS

Insight. Inspiration. Impact.



HFS is a unique analyst organization that combines deep visionary expertise with rapid demand side analysis of the Global 2000. Its outlook for the future is admired across the global technology and business operations industries. Its analysts are respected for their no-nonsense insights based on demand side data and engagements with industry practitioners.

HFS Research introduced the world to terms such as "RPA" (Robotic Process Automation) in 2012 and more recently, the HFS OneOffice™. The HFS mission is to provide visionary insight into the major innovations impacting business operations such as Automation, Artificial Intelligence, Blockchain, Internet of Things, Digital Business Models and Smart Analytics.

[www.hfsresearch.com](http://www.hfsresearch.com)



[hfsresearch](https://www.linkedin.com/company/hfsresearch)



[www.horsesforsources.com](http://www.horsesforsources.com)

