# DRIVING ENTERPRISE INNOVATION: FROM DIGITAL TO ONEOFFICE TO ONEECOSYSTEM



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# ng the context

- Digital is no longer some sci-fi waiting to happen in 3-5 years. It's required NOW to survive.
- But in our drive to go digital, did we neglect the ballooning people and process debt in our organizations?
- We also need to look at data, sustainability and culture to drive real transformation

# The HFS Enterprise Innovation Framework

### **LINEAR**

# **Horizon 1: Digital**

Digitally optimized processes to drive superior business outcomes



- Efficiency and effectiveness mindset
- Unified data reporting
- Domain expertise
- · Process workflow



- Cloudification
- Cybersecurity
- Automation
- Machine learning
- Predictive analytics

# **FUNCTIONAL**

# **VALUE ASPIRATION**

### **EXPERIENTAL**

# **Horizon 2: OneOffice**

End-to-end organizational alignment across front, middle, and back to drive unmatched stakeholder experience



- Growth mindset
- Internal collaboration
- · Data-led decision making
- Digitally fluent talent
- Human + machine processes



- Cloud native
- Edge computing
- · Artificial intelligence
- Prescriptive analytics
- Internet of things

## **ENTERPRISE**

### **EXPONENTIAL**

# Horizon 3: OneEcosystem™

Collaboration across multiple organizations with common objectives around driving completely new sources of value



- Infinite mindset
- External collaboration
- Data-monetization
- Creative talent
- Autonomous processes
- Physical digital convergence



- Industry cloud
- Blockchain
- Web3 & Metaverse
- 5G
- Quantum computing

## **NETWORK**



Organization characteristics



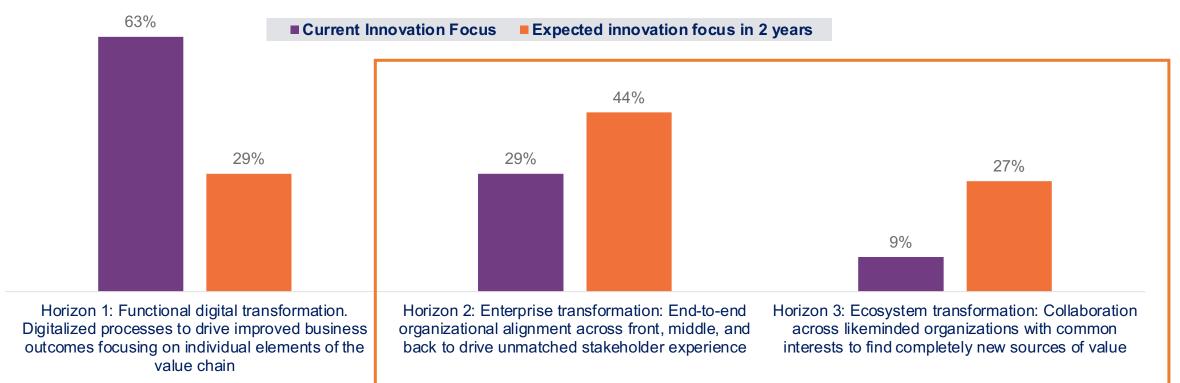
Emerging tech. adopted at scale



# Horizon 3 is no longer 'five years away'—it unfolding right before our eyes

# What is your organization's current and expected innovation focus





Sample: 602 executives across Global 2000 enterprises

Source: HFS Research, 2022

# ving Enterprise Innovation

- What is enterprise transformation in today's global context?
- How do we change the enterprise mindset & culture to drive stakeholder value?
- What are the skills and talent that we need to make it real & how do we build a collaborative culture?
- How can enterprises stay at the edge of technology innovation by embracing emerging technologies, not resisting them?
- Should enterprises venture beyond the walls of their organizations to find new sources of value?
- How can we make our data ubiquitously available, accessible, and mineable to convert it into a real business asset?

# **About HFS**

# Insight. Inspiration. Impact.

HFS is a unique analyst organization that combines deep visionary expertise with rapid demand side analysis of the Global 2000. Its outlook for the future is admired across the global technology and business operations industries. Its analysts are respected for their no-nonsense insights based on demand side data and engagements with industry practitioners.

HFS Research introduced the world to terms such as "RPA" (Robotic Process Automation) in 2012 and more recently, the HFS OneOffice™. The HFS mission is to provide visionary insight into the major innovations impacting business operations such as Automation, Artificial Intelligence, Blockchain, Internet of Things, Digital Business Models and Smart Analytics.



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