

HOW ENTERPRISE BLOCKCHAIN AND WEB3 WILL FINALLY DELIVER THE PROMISE OF THE INTERNET



David Cushman

Practice Leader
HFS



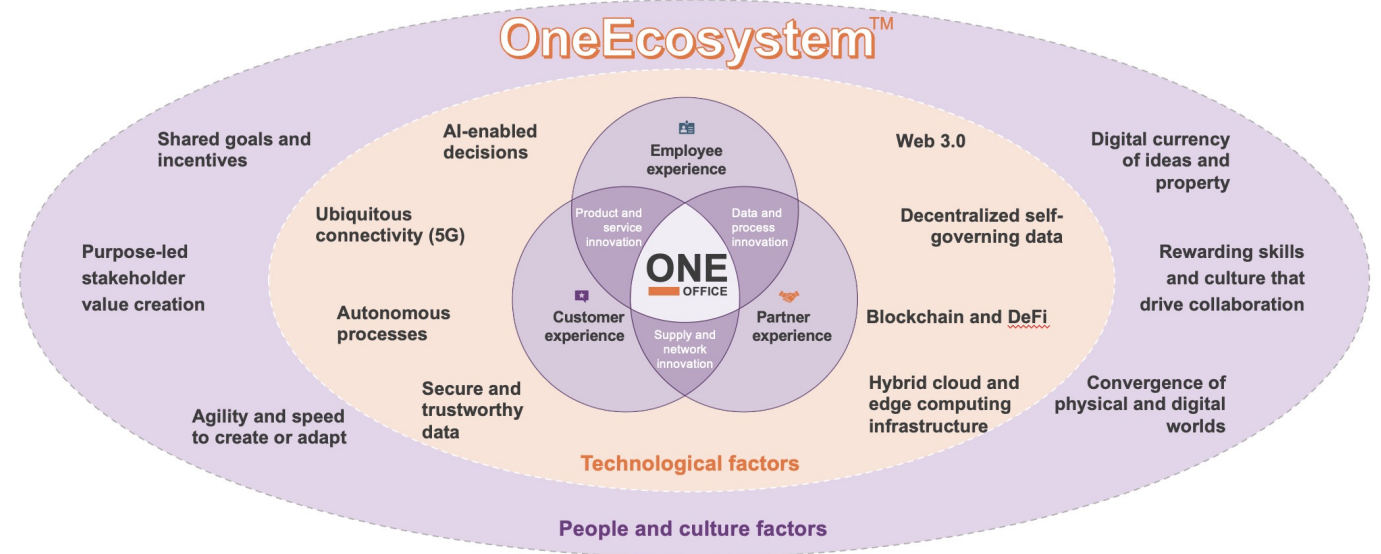
Sam Duncan

Practice Leader
HFS

#HFSSuperSummit

Democratization of experience

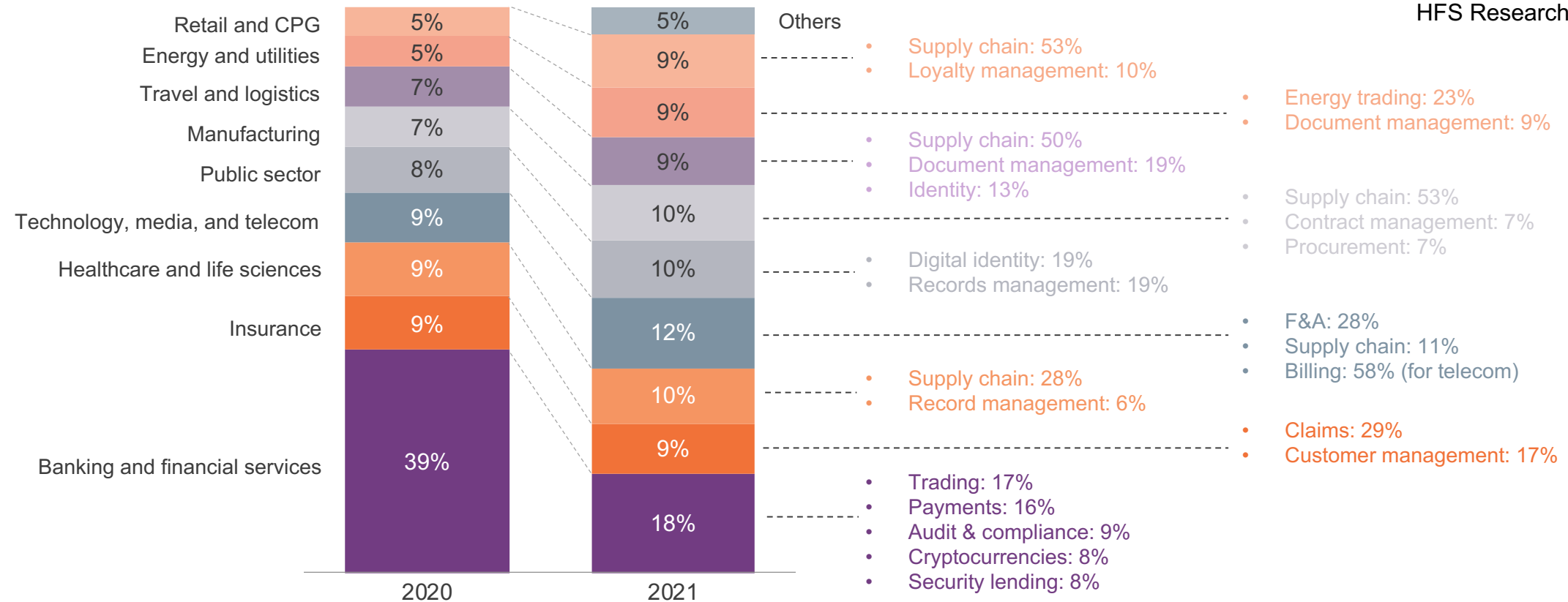
- The internet revolution promised grand democratization. Instead, it delivered a fat head of dominant players and data monopolies.
- **Web3 is different.**
- It has blockchain firepower to back up a revolutionary reconstruction of what it is to do great business - the muscle for the mindset of HFS OneEcosystem.



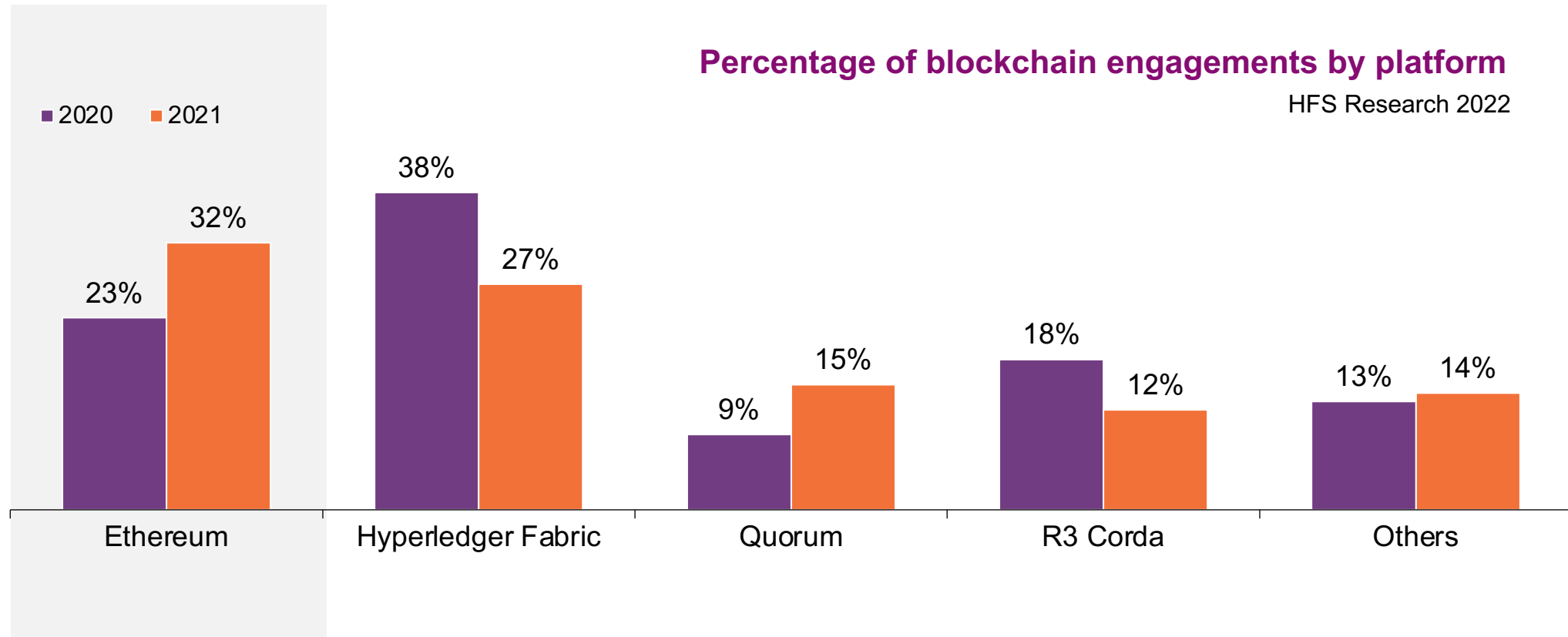
Blockchain grows beyond BFS

Percentage of blockchain engagements by industry

HFS Research 2022



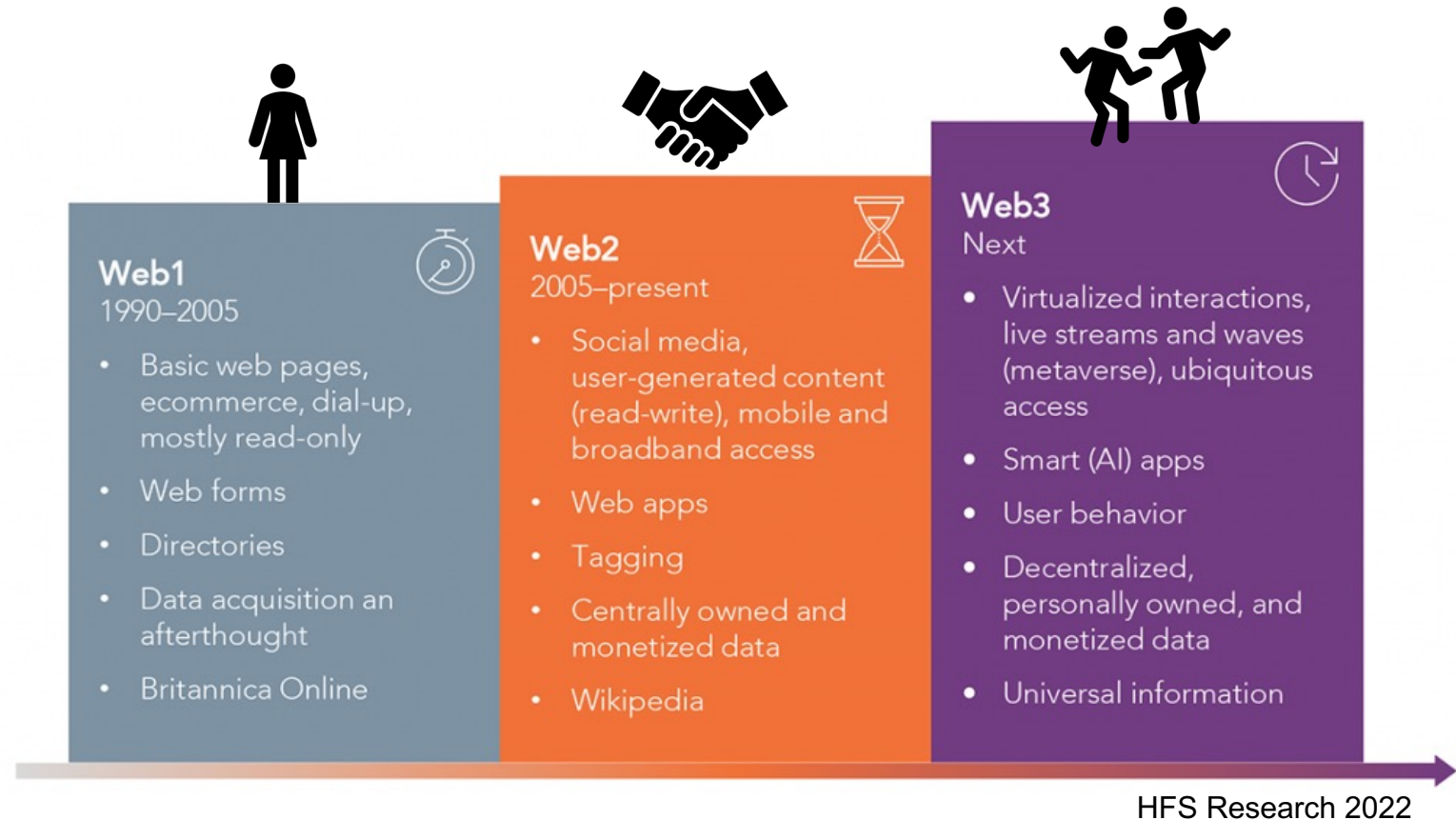
Ethereum rises to no1 platform



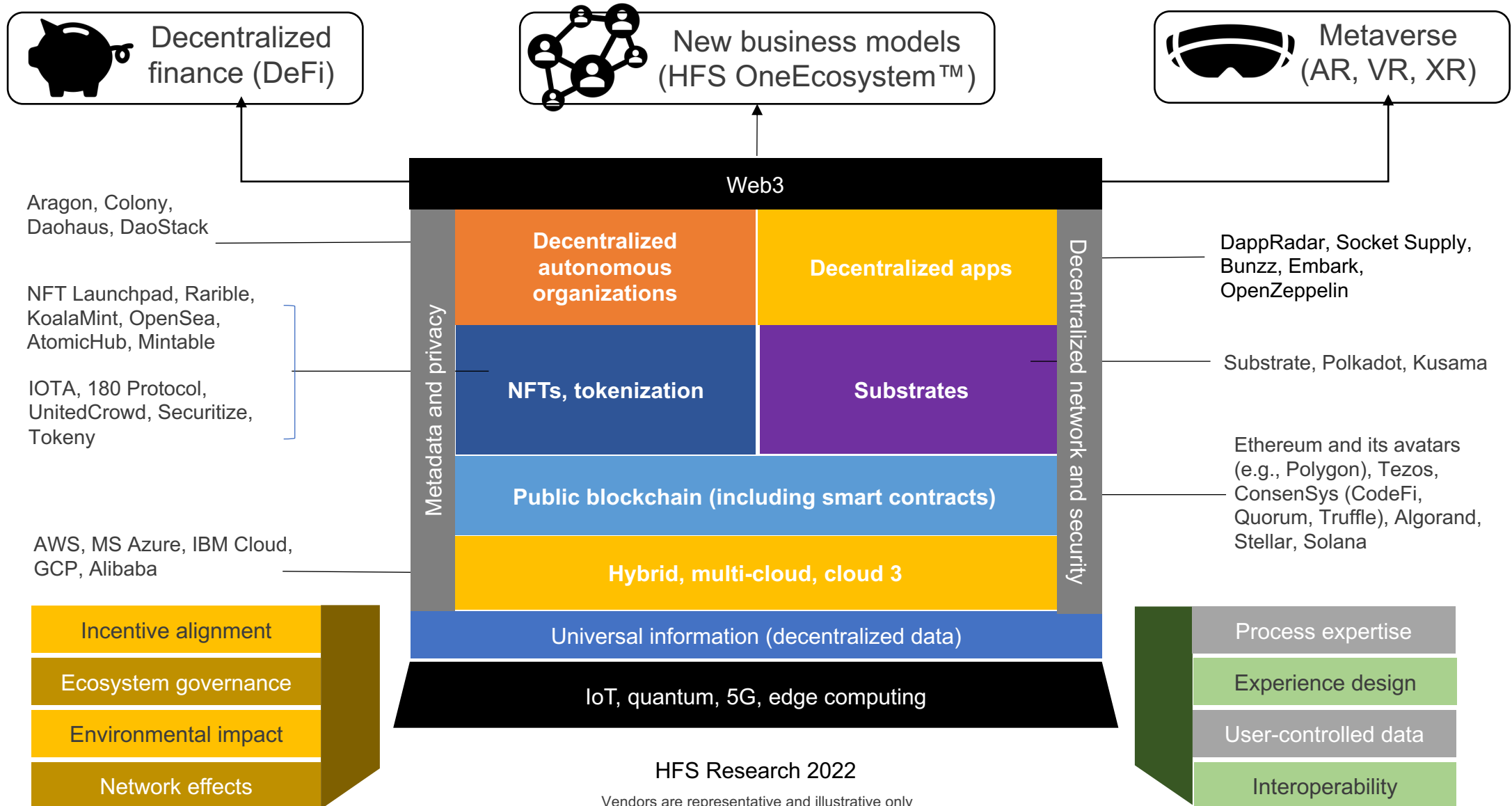
What next?

In this session, we will discuss:

- How is Web3 different?
What is wrong with the current web?
- How does a new approach to data ownership and storage offer a level-set for all enterprises?
- Potential benefits for app development.
- What it will take to realize the promise of Web3?



Web3 is built on blockchain



Discussion points

- How is Web3 different? What is wrong with the current web?
- Does a new approach to data ownership and storage offer a level-set for all enterprises?
- Potential benefits for app development?
- What will it take to realize the promise of Web3?



About HFS

Insight. Inspiration. Impact.



HFS is a unique analyst organization that combines deep visionary expertise with rapid demand side analysis of the Global 2000. Its outlook for the future is admired across the global technology and business operations industries. Its analysts are respected for their no-nonsense insights based on demand side data and engagements with industry practitioners.

HFS Research introduced the world to terms such as "RPA" (Robotic Process Automation) in 2012 and more recently, the HFS OneOffice™. The HFS mission is to provide visionary insight into the major innovations impacting business operations such as Automation, Artificial Intelligence, Blockchain, Internet of Things, Digital Business Models and Smart Analytics.

www.hfsresearch.com



[hfsresearch](https://www.linkedin.com/company/hfsresearch)



www.horsesforsources.com

