

## Impetus Technologies: Impetus LeapLogic™ Suite: Automated Data-Estate Modernization Suite

AI-powered data and workload modernization platform that has transformed 100M+ lines of legacy code across Fortune 100 and Fortune 200 clients, cutting migration timelines from months of manual effort to weeks of automated, validated execution.

Award standing: **Finalist**

Impetus Technologies emerged as a Finalist in the 2026 HFS SaS Awards, one of more than 250 submissions across the program. Its entry, "LeapLogic: Automated Data-Estate Modernization Suite", was judged in the category Best 'Services Eating Software'.

### The challenge behind the Impetus Technologies entry

In the HFS Horizons Data Modernization and AI 2026 report, 48% of enterprises cite the lack of AI-ready architecture as the top barrier to scaling AI. As enterprises move agentic AI into production, their AI ambitions are outpacing the data foundations those systems depend on. For enterprises to have AI-ready foundations, they must preserve business logic and context as part of their modernization efforts.

The work described was delivered for multiple large enterprises, one of which is Victoria's Secret.

### What they built

The Impetus LeapLogic™ Suite automates end-to-end data estate modernization, from discovering workloads and migrating logic and code to cataloging assets, establishing lineage and context, validating outputs, and making enterprise data AI-consumable. It has also changed the way Impetus delivers modernization powered by scalable software-led services.

### Results

Impetus LeapLogic Suite has converted more than 100 million lines of code to date across hundreds of enterprise migrations, replacing much of the manual, time-intensive work that large-scale modernization programs usually require. What separates the entry is that the automation sits inside the delivery model rather than beside it: the software does the discovery, conversion, and validation work that consultants used to bill for. Named client work spans ADP, AARP Services, Victoria's Secret, United Airlines, and NCR Corporation. Reported outcomes include \$3M+ in savings at the Fortune 100 payment card company and a 40% cut in monthly platform cost at Victoria's Secret.

### Bottom line

Impetus Technologies' entry rests on production evidence rather than a roadmap: more than 100 million lines of code converted to date with up to 95% automation while preserving 100% business logic, hundreds of enterprise migrations delivered, and named clients prepared to put numbers to the savings. Enterprise buyers assessing modernization partners should demand the same standard of proof.

Learn more about Impetus Technologies at [www.impetus.ai](https://www.impetus.ai)

## Appendix: About the Category and the Awards

### Best Services Eating Software

This category tracks what HFS Research calls services codified as software: traditional, people-led services (in areas such as finance, IT operations, and back-office processing) broken down into repeatable workflows, bots, and AI agents, then repackaged as modular, platform-enabled, subscription-style offerings. Entrants are judged on how far they have moved from billing for effort toward delivering software-defined, observable outcomes.

Every submission in this category was evaluated by HFS analysts and board members against five shared criteria:

- AI-driven delivery – is the solution genuinely autonomous, or is AI still assisting humans doing the work?
- Agentic adaptability – does the platform learn and orchestrate across workflows, or does it execute fixed rules?
- Outcome orientation – are commercial terms tied to results? Is there a quantified business case?
- Scalable architecture – is the IP reusable across clients and industries, or bespoke to one engagement?
- Proven enterprise success – verifiable, production-scale evidence with named or named-tier clients.

The HFS Services-as-Software Awards recognize the enterprises and technology providers leading the shift from labor-based delivery to AI-native, software-defined operations. Finalists in each category were selected by the HFS analyst team following a structured review of submissions against the criteria above. Winners were then determined by the HFS board of external advisors, who scored and ranked the finalists to reach a final result.

### About HFS Research

HFS Research is the leading global analyst firm focused on business operations, digital transformation, and enterprise modernization.

For over a decade, HFS has shaped market language – from OneOffice to Services-as-Software – helping enterprises and providers understand where operating models are headed.

We work with global enterprises, IT and business services providers, software and cloud vendors, investors, and innovators.

The Services-as-Software Awards extend that leadership by recognizing organizations delivering measurable transformation in the market.