

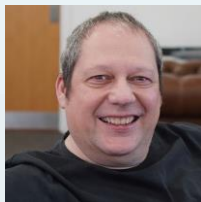


## HFS HORIZONS SUMMIT

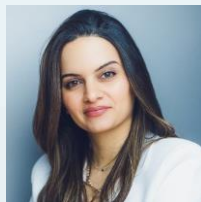
NEW YORK CITY • MAY 16 – 17, 2023

HFS

# The Sustainability Emergency: What Can Any Decision Maker Do Right Now?



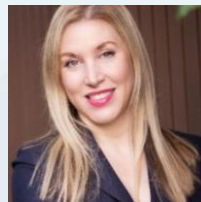
David Cushman  
Executive Research  
Leader  
HFS Research



Katy Bolan  
Sustainability Lead  
Google



Adrienne Bowles  
Head of Operations  
Sourcemap



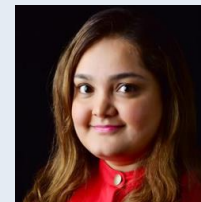
Kelly Fisher  
Head of Corporate  
Sustainability  
HSBC Bank USA



Susan Kenniston  
VP and Global  
Head of  
Sustainability  
Wipro



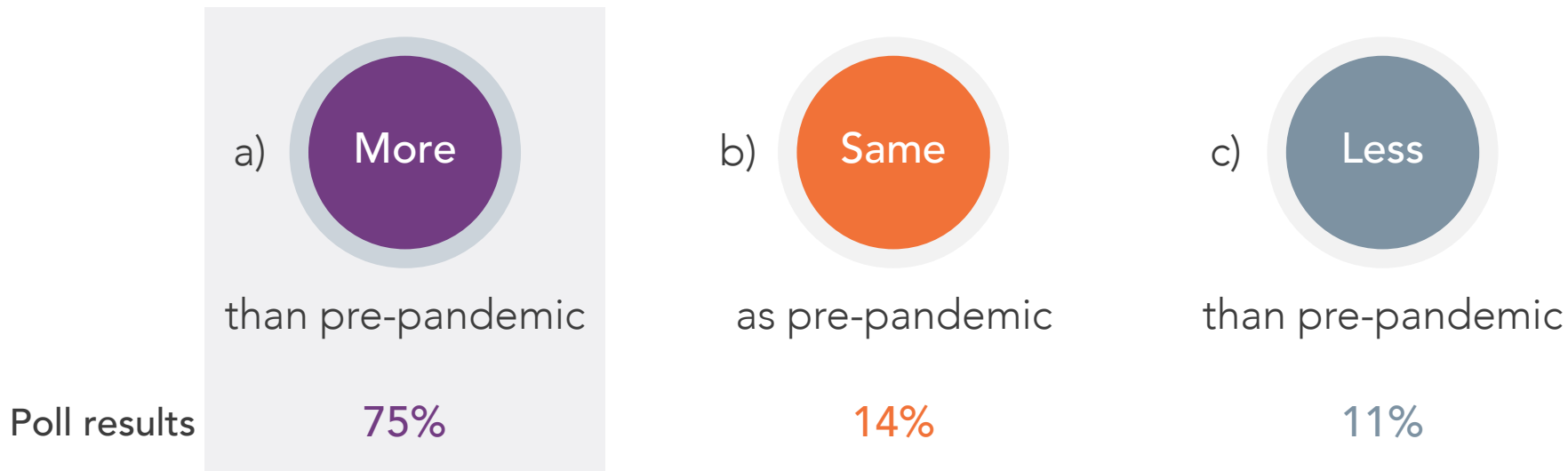
Mike Sakalas  
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# Audience Poll: Has the prioritization of sustainability been downgraded?

How urgently is the sustainability agenda being pursued in your organization and among your partners compared to pre-pandemic?



Source: HFS Horizons Summit–New York City, 2023

# We all need to find better ways to act on sustainability

- More than 70% of the C-suite admit to not acting on sustainability—they're either well-meaning but lost, waiting for others, or actively greenwashing.
- Less than a third of CEOs and board members support their organization's sustainability. How on earth will it become embedded?
- Less than half of senior decision makers collaborate internally, and barely any collaborate beyond their organization's walls.

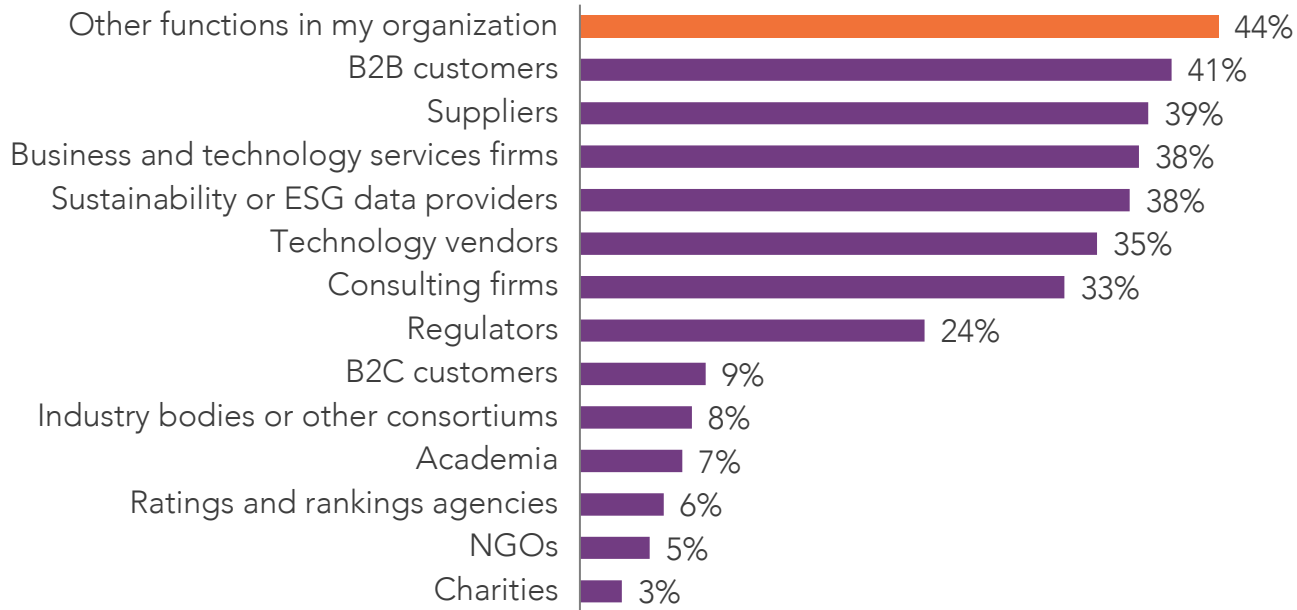
Source: HFS Research, 2023



# Sustainability collaboration is dire internally—and worse across ecosystems

Who do you collaborate with to address the energy transition and global sustainability context?

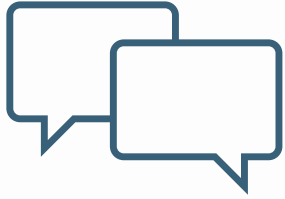
Chart shows percentage of respondents



Poor internal collaboration

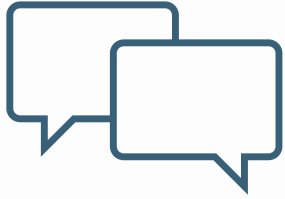
Worse ecosystem  
collaboration

Sample: 313 energy transition leaders  
Source: HFS Research and Infosys, 2023



## Question 1

How can we increase collaboration for sustainability internally and in the ecosystem?

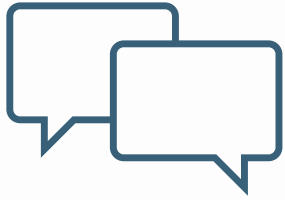


## Question 2

Why isn't the C-suite acting on sustainability?

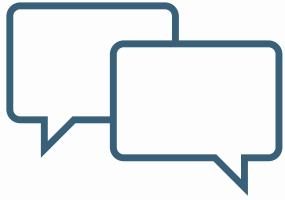
What guidance do they need?

What needs to happen for them to support initiatives?



### Question 3

Can we afford sustainability in  
these challenging times?  
Whose responsibility is it, anyway?



#### Question 4

What can we do to make a difference in sustainability?

How should we change how we work?

What should everyone here today go back to their office and commit to?